

# National Screen Institute - Canada

Vision, mission and values



# 02

## OVERVIEW

Propelled by a visionary network of donors, private and public organizations, board members and staff, the National Screen Institute - Canada (NSI) supports creators from across Canada to tell unforgettable stories. Through industry-informed training and mentoring in film, television and digital media, students and alumni find their voice and place on the global stage, inspiring us to shape a better world.

Since 1986, more than a thousand students have honed their storytelling skills at the National Screen Institute. In a 2018 alumni survey, 91% of respondents reported working in the industry.

**03****VISION**

Storytellers create a culturally equitable world.

**MISSION**

Through inclusive, customized training and mentorship, that National Screen Institute supports creators to change the world through the power of story.

## 04

**VALUES**

***Space to encourage learning and growth:*** We believe every storyteller should be given the space to learn, grow, and make mistakes in a supportive and safe environment.

***Underrepresented voices matter:*** We are committed to training participants from a diverse community of voices including Black, Indigenous, People of Colour, women, lesbian, gay, bisexual, transgender, queer or questioning and two-spirit (LGBTQ2S+), people with disabilities, those outside large urban centres, those from regional and remote areas, and various religious groups.

***Passionate about stories:*** Stories have the power to change the world.

# 05

***Power in partnerships:*** We recognize the power in partnerships to build bridges and foster growth, success and development.

***Others drive us to serve:*** We work in service of others and commit to doing so with honesty, integrity and a drive to do better.

***Responsive to market trends:*** We are responsive to and in tune with domestic and international market trends to deliver relevant, market-driven programs.

***Training that's accessible:*** We provide accessible, world-class training to storytellers who represent true creative diversity through gender, race, ethnicity, geography and experience.

## 06

**GRATITUDE**

Our programs are made possible with your support and with ongoing funding from: Core Funders: Manitoba Sport, Culture and Heritage, the City of Winnipeg through the Winnipeg Arts Council; Benefactors: TELUS, Telefilm Canada; Patron: CBC; Builders: APTN, Bell Media; Indigenous Training Programs Partner: Directors Guild of Canada; Strategic Sponsors: Manitoba Film & Music, RBC Emerging Artists Project, documentary Channel, CBC Gem, Centre for Aboriginal Human Resource Development (CAHRD), Indigenous Screen Office (ISO), Canada Media Fund (CMF), The Winnipeg Foundation, Super Channel, Blue Ant Media; Industry Partner: National Film Board of Canada; Friends: Stantec, William F. White International, Company 3. [nsi-canada.ca](http://nsi-canada.ca) operates with ongoing funding from Partner: Telefilm Canada.

*Our office is located on Treaty One Territory – we acknowledge and honour the lands we occupy and their traditional keepers: the Anishnaabe, Cree, Dakota and Métis. We acknowledge the ancestors of this land and commit to honour their vision and uphold our Treaty responsibilities as a settler organization occupying these lands.*